



AURORA[®]
licensing

www.auroralicensing.com

KPI

2010

Aurora Biofarma was born as nutraceutical company

2017

Aurora Biofarma becomes a pharmaceutical company

90%

Coverage throughout the national territory guaranteed by the Aurora Biofarma Team

80%

The sales network has an average age from 25 to 35 years, extremely loyal to the Company

2018

Aurora Biofarma closed the 2018 with the goal of 20 million Euro income in the domestic market only, with a grow's forecast of + 35%, comparing with the previous year. A new ambitious target is established: pass the amount of 30 million of income in the 2020, after 10 years only the business establishment.

2019

since the early beginning of this 2019 a new Export Department was opened in the AURORA LICENSING, in order to export the products in the European Common Market and in the Extra European Common Market; therefore, some European storage sites will be created to supply the neighbouring territories.

The Aurora Group

includes **Aurora Biofarma S.r.l.**, which cares and manages the business aspects and **Aurora Licensing**, subsidiary company, managing national and international patents and trademarks.

The group has holdings in research and development companies.

AURORA LICENSING focuses its mission on the two divisions, **HUMAN** and **VETERINARY** both formed by specialist products line.

Aurora Biofarma S.r.l. is a pharmaceutical company operating in research, development and marketing of food supplements and medical devices.



Vision

The group operates through the professionalism of the staff and the specificity of the products, unique for composition and effectiveness. The reference market represents the future in terms of development to generate health in a natural and complementary way to synthetic drugs.



Mission

Aurora Licensing S.r.l. puts the patient at the center of his mission and build around him, his needs and his symptoms a unique class of effective and well tolerated food supplements, medical devices and complementary feed.



Values

The company believes in enterprise development through the application of ethical aspects. The market and profits are functional to the wellness of patients and employees. Working in Aurora Licensing is an accelerator of human virtues, culture and values.



**" CASA AURORA" THE FIRST ITALIAN EXAMPLE TO TEST THE
NEW FORMULA RESIDENCE-OFFICE**

**AURORA**
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